

How Much Per Pound?



While reading the newspaper the other day, I read on the front page in the little box beside the banner about an airline that charges passengers by the pound in order to fly. Not the weight of your baggage, but by the passengers body mass as well. The masterminds behind the rather humorously named Derri-Air (a play on the French term *derriere* or bottom, bumb, rump, behind, I think you get the point). Apparently the owners are environmentally-conscious fellows who want to find a way to offset the amount of carbon emissions released by airplanes. For every pound of emissions released by Derri-Air aircraft, they will plant plant trees.

However, the geniuses also want passengers to do their part. Because it takes more fuel and energy to transport a corpulent passenger from point A to point B, the airline charges less for customers who weigh less. For instance, a flight from Philadelphia to Los Angeles will cost a traveler \$2.25/lb. You will be treated like royalty as their are no class divisions only the best service and amenities are provided by the finest attendants one could wish.

You can read more about Dick Derrie and his mission “to offer passengers the finest luxury experience in all the world’s skies and the freedom to enjoy it with a clear conscience” by [clicking here](#)

Ok... so the name was not intended as a play on words, but was named for the creator. I just found the name catchy. Dick Derrie must be proud and the “butt” of many jokes.... sorry, I had to.