

# Who's Got Even More Talent?

So.... yet another reality show has come and gone... this one lasted only one episode and for good reason. "Secret Talents of the Star" **attempted** to pit stars from various outlets against each other in order to show their dreams beyond what they have already accomplished. Haven't enough celebrities attempted to go beyond their day jobs and persue other avenues. Michael Jordan retired from basketball (the first time) to persue a second career as a major league baseball player.

While he was on the television series "[Moonlighting](#)," Bruce Willis recorded a rather forgettable album entitled "The Return of Bruno." Whoever Bruno is and from where he returned is a question better left unanswered. A good thing Mr. Willis stuck with his acting gig and action films such as the [Die Hard](#) quadrilogy.

In the category of should have known better, George Takei tried his hand at country singing on the celebrity reality showcase. The actor who played Mr. Sulu on [Star Trek](#) obviously failed to hear his captain's rendition of "Rocket Man" which may or may not have been one of William Shatner's many attempts at self-parody.

I am sure there must be a few examples of performers who found limited success in more than one outlet. Anyone care to share any or name other attempts? Was it Garth Brooks who tried to go from country superstar to Major League baseball player... even creating a new persona to do so?

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# Fever Pitch

Originally this post was called "CUBS WIN!!!" And I followed it up with: gee, I sure hope I'm not jinxing anything by posting this. And as I was typing that, the dang Brewers scored 3 runs! Now that I've changed the title of the post, the awful half-inning ended and the Cubs are now up with a chance to save the game and have one man on base. Unfortunately for me, I will have to miss the finale and seeing if the Cubs pull it off because I can't suspend my entire life for baseball, as much as I'd like to. I already rearranged my schedule around this game today, and wouldn't you know it, there were not one, but TWO rain delays, which is why the Cubs are still playing and why I have to miss the end of the game because my poor family has gone without dinner long enough! So, hope for me and for the Cubs that they pull this off – I must say it's starting to look good with 2 men on now and NO OUTS – this game has reached a fever pitch as their pitcher is starting to choke and walk Cubs out the wazoo... OH MY GOSH – FUKUDOME JUST HIT A 3-RUN HOMER TO TIE THE GAME!!! My daughter can stand in the rain waiting for me to pick her up, can't she? It's opening day! Is there an emoticon for fingers crossed?!?!?

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# One Day More

Ah... opening day at Yankee Stadium, the last opening day at Yankee Stadium as the Bronx Bombers will be moving next year to the new park across the street. I was anticipating a great game with a huge opening ceremony and all the pomp and celebration to open the final season in the House that Ruth Built. Alas, it was not to be.

1:05 came and went. The sportscasters on ESPN kept promising to start the game as soon as possible. Then, the channel switched to the [Detroit Tigers](#) game. A short time later, the screen went dark announcing a blackout in the area. I then switched the channel to WGN to see if the [Chicago Cubbies](#) game was still on. They were also under a rain delay. How ironic that Chicago and New York were getting rain while Detroit was able to start their game on time. I'm sure a certain Tigers fan will have something profound to say about that.

In the end, the Cubs game started shortly after 3. However, it was raining enough in New York to postpone [Yankee Stadium](#)'s swan song season for one day.

As of this posting, the Cubs were under another another rain delay and the Tigers were tied in the 10th inning

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## **Why the Cubs will NEVER win a World Series!**



The Cubs don't just lose. They lose with style. They find new ways to make people say to themselves "I can't believe the Cubs found a way to choke again!" But why do they keep losing? Is it a CURSE? Yes it is... But it has nothing to do with goats and everything to do with dollars.

You see, a franchise that has build a cult-like following on the platform of being "Lovable Losers" needs to maintain their status to keep their following. And the following is where the money is...

Take the Chicago White Sox for example. They won a World Series not too long ago. But now, that is history and they are no longer selling out every game and in the national spotlight. They have no story. They are just another team that wins some and loses some.

But, to be a money machine you MUST have a story. You must either be a big winner (like the Yankees) or a big loser (like the Cubs). If you're just floating around in the middle, you are not a story. You are no longer the eternal underdogs everyone roots for on the side. You are... Just another baseball team.

If the Cubs were to win a World Series, *Lovable Loser* would no longer fit. And unless they could consistently win, neither would the title of *Elite Team*. So, I wouldn't expect to see the Cubs winning a World Series any time soon. They will always be a devastating injury, botched play, or Steve Bartman away.

**Because baseball is a business and a good story is good for business.**

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## **UNDEFEATED Chicago Cubs!**

How 'bout them Cubs? Ok, it's only been one game of spring training, but they are undefeated! Whoo-hoo! I am so ready for baseball season; especially with all this snow – had ANOTHER snow day today, by the way. Which means we have 2 make-up days now in the summer, and counting, probably since I'm sure with the way the snow has been falling out of the sky that it's not done yet... but that's ok, because come June, when the kids have their extra days of school, I will be at home, sitting on my very pregnant behind, watching the Chicago

Cubs WIN some baseball! GO CUBBIES!