

# The Scary Clown Successfully Sold Burgers

On another tangents.org blog, justj has been talking about cheeseburgers, namely White Castles and Burger Buddies (aka Burger Bundles), an '80's Burger King product. I found an old Burger Bundles commercial on youtube and posted the link on his blog in the comments section of the [cheeseburger post](#). While I was looking around on youtube, I found this old vintage McDonald's commercial where Ronald looks like something out of a horror movie. Regardless of what his early incarnation looked like, the clown worked for them in helping to create one of the most successful companies of all time.